

3 MAIN REASONS TO BE AN EMBASSY PARTNER

PUT YOUR INSTITUTIONS IN THE SPOTLIGHT

According to your sponsorship level:

- Advertisement on the program (more than 2000 copies)
- Advertisement to be included in the online program
- Advertisement to be included in the final program
- Sponsor's logo to appear on all conference signage
- Invitations to the VIP Event on Sunday 8th of May
- Invitations to the VIP Reception with the presence of the personalities on Sunday 8th of May

BROADCAST YOUR LOGOS ON TWO LARGE SCREENS

- In the Center of Tirana, Monday 9th of May, up to half an hour before and after the concert.

PROMOTE YOUR PARTNER IMAGE BY THE MEDIA:

- The event will be broadcasted in and out of local media by:
● **EURONEWS and TV 5**
- Most probably by 3 other European channels including the French German Channel: **ARTE**

CONFIRM YOUR PARTICIPATION BY CONTACTING:

Mr. Julien Roche,
President of the Foundation Julien.roche@fce.al
Mr. Zalo Koka,
Executive Director Zalo.koka@fce.al Cell: 00 355 672080401
Mrs. Blerina KAZHANI
External Relations Blerina.kazhani@fce.al Cell: 00 355 68 40 89 998

Foundation Culture Europe, a non-profit organization registered under N°550 at the Tribunal of Tirana the 12/02/2016
Address: Twin Towers, Tower 1, floor 7/3, Tirana-Albania.



ON THE INITIATIVE OF
Mr. Julien ROCHE
PRESIDENT OF THE FOUNDATION CULTURE EUROPE

IN COOPERATION WITH
THE MAIN PRESTIGIOUS OFFICIAL INSTITUTIONS
AND EMBASSIES IN ALBANIA

CELEBRATION OF EUROPE

Presented by **Mr. Frédéric MITTERRAND**,
former French Minister of Culture and Communication.

Sunday 8th May and Monday 9th May 2016
At the Opera House of Tirana

9th Symphony of Ludwig van Beethoven with Ode to Joy - European Anthem

With a large Philharmonic Orchestra of 90 members and a
Mixed Choir of 220 members

the Worldwide Prima Donna Assoluta **Ms. Inva MULA**
Ruth WILLENSEE (Mezzo) , **Klojan KACANI** (Tenor Solo),
Thilo DAHLMANN (Baritone)

under the conducting of
Maestro Gerard AKOKA.

With the exceptional participation of a world known European
Personality for his contribution to the European values
Mr. Jacques ATTALI

Initiator, founder and first President of European Bank for
Reconstruction and Development (EBRD)
will open the event by conducting three famous overtures
for Orchestra.

THE IDEA

The idea of this very ambitious and magnificent project comes from the famous European orchestra conductor **Gérard AKOKA** in co-operation with **Mr. Julien ROCHE**, President of Foundation Culture Europe.

Maestro Gérard AKOKA was several times Music Director, worked with **Leonard BERNSTEIN, Sergiu CELIBIDACHE, Igor MARKEVITCH.**

Distinguished by several international awards, he is also author of a highly appreciated book named:

" Conversation of **Pierre BOULEZ** and **Gérard AKOKA**. Composition, Conducting and Musical Interpretation"

A PROJECT FULL OF MEANING

SUPPORTED BY THE MAIN ALBANIAN INSTITUTIONS

This Project is in co-operation, sponsoring & partnership with several official Albanian and European prestigious entities among them:

COD - Prime Minister Office, Ministry of Culture, Ministry of Foreign Affairs, Ministry of Defense, Ministry of European Integration, Ministry of Education, Municipality of Tirana, The main European Embassies: Austria, France, Germany, Greece, Italy, Netherlands, Switzerland, Sweden, Belgium The Chamber of Commerce and Industry France Albania, several private business companies and the Delegation of the European Union.

A PROJECT STAGING MORE THAN 300 TALENTED YOUNG ALBANIANS WITH PROFESSIONALS AND INTERNATIONAL SINGERS

Under the conducting of **Maestro Gérard AKOKA:** a large Philharmonic Orchestra of 90 members, composed from the most talented young students of the Academy of Arts of Tirana and the Musical High school "Jordan Misja" helped by several teachers and professional musicians from, the Opera house of Tirana, the Orchestra of the Albanian Radio Television and the Military Orchestra

Joined by:

a mixed Chorus of more than 200 members from the Academy of Arts of Tirana, the musical high school "Jordan Misja", the members of the choir of the Tirana Opera House and the European Community Choir of Tirana (specially created for this purpose)

With the participations of :

Worldwide Prima Donna Assoluta **Ms. Inva MULA**
Ruth WILLEENSEE (Mezzo) , **Thilo DAHLMANN** (Baritone)
will perform

Beethoven 9th Symphony

With the Ode to Joy - Anthem of European Union,
Sunday 8th and Monday 9th May 2016,
at the Tirana Opera House

TWO DAYS , TWO EVENTS, BROADCAST TO THE LARGEST AUDIENCE

The first evening:

Sunday 8th of May, strictly on invitation for VIP and Guests.

The second event,

Monday 9th of May, under the auspices of the City Hall of Tirana,
Offered graciously and broadcasted on two large screens

3 MAIN REASONS TO PARTICIPATE IN SPONSORSHIP

**PUT YOUR BUSINESS IN THE SPOTLIGHT
GET YOUR BRAND NOTICED BY THE DECISION MAKERS.**

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**BROADCAST OF THE LOGOS OF ALL THE SPONSORS ON
TWO LARGE SCREENS.**

- Meet Potential New Clients and Customers, so are your fellow sponsors and vendors !
- Form new business partnerships at the events,
- Meet like-minded business professionals in complimentary businesses with whom you share the same target market but are not in competition.

Invitations to the VIP Event (Sunday 8th of May)

- Invitations to the VIP Reception with the presence of the Personalities
- The event will be broadcasted on two large screens in the center of Tirana, May 9th, up to half an hour before and after the concert

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Fondation Culture Europe

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