



ONLINE TRAINING

13-14 January 2021

Access to Finance

AGENDA

Wednesday, January 13th

10.00-10.05 **Welcome speech and presentation of the purpose and objectives of the webinar**
Mrs. Ines Muçostepa,
President of the Union of Chambers of Commerce and Industry of Albania

10.05-10.30 **“Financing the economy and banks”**
Mr. Spiro Brumbulli
General Secretary, Albanian Banking Association

10.30-11.10 **“Assessing the impact of the effects of the COVID-19 pandemic on business activity in Albania, and the challenges for economic recovery”**
Mrs. Majlinda Hafizi, SME Expert
Adviser to the General Directorate of Taxes

11.10- 11.50 **“The Role of Banks and Financial Institutions in Overcoming the Crisis and Supporting Business with Innovative Products and Services”**
Mrs. Brunilda Isaj, Banking and Finance Expert
Secretary General, Albanian Microfinance Association

11.50 -12.20 **“Using Electronic Payment Platforms to Increase Business Access to Finance, Degree of access of Business to Finance, and Greater Challenges to Meet This Access”**
Mrs. Linda Shomo
CEO EasyPay sh.a

12.20-12.30 **Summary, Recommendations and Closing the Training**



Thursday, January 14th

10.00-10.50 **"The Common Regional Market - Real Opportunities for Increasing Cooperation**

**Economic and Regional Trade and familiarity with support programs
mechanisms For SMEs in Albania"**

Mrs. Majlinda Hafizi, SME Expert

Adviser to the General Directorate of Taxes

10.50- 11.40 **"Products and Services Banks and Financial Businesses and Increase**

Access" *Mrs. Brunilda Isaj, Banking and Finance Expert*

Secretary General, Albanian Microfinance Association

11.40 – 12.20 **"Real Opportunities for Business Financing, Reflections of Service Providers and
Products Financial Relation to the Situation"**

Mrs. Stela Shkodrani, CEO EasyPay sh.a

12.20-12.30 **Summary, Recommendation and Closings**

Please note: *The online training will be held through the Zoom Webinar platform,
registration for the event is done electronically, at the following link:*

<https://us02web.zoom.us/meeting/register/tZctf--pqzwiGd0GbIEgF1hZGwGemu40u4un>

***This online training is being implemented within the EU support to the Western Balkans 6
Chamber Investment Forum (WB6 CIF), CN 2019/408-715.***