

## ADVERTISING RATES 2018 Directory 2018



### Target:

General Directors  
Head of Finances  
Journalistes  
Ministries  
Directors of French CCIs abroad  
Directors of Chambers of Commerce and Industry in France  
Director of Chambers of Commerce and Industry in Albania  
Members of CCI France Albania  
Companies willing to prospect the Albanian market  
Etc

### DISTRIBUTION

**Distribution of the Directory during 2018:** General Assembly (Tirana) Director's seminary (Paris), Printemps de la francophonie (Tirana), National Day of France (Tirana), International Forum (Paris), MaisonAlbanie (Paris) Events... The Directory is also distributed in France and abroad via the network of French CCIs abroad.

### NEXT EDITION

December 2017

### FORMAT

A5 portrait size - 150 x 210 mm

## FORMAT

Simple page

150 x 210

	PRICE H.T.
1 page	100 €
1 double page	150 €
1st cover page	400 €
Back cover page	400 €

Advertising: A5 portrait portrait 150 x 210 + 5mm lost background

File to provide: High definition 300 dpi CMYK high definition PDF

## OPTION WEB

	6 months	1 year
Rates web banner	100 €	150 €

## FORMAT

Banner format: 768 x 90 pixels

### CCI FRANCE - ALBANIE

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