

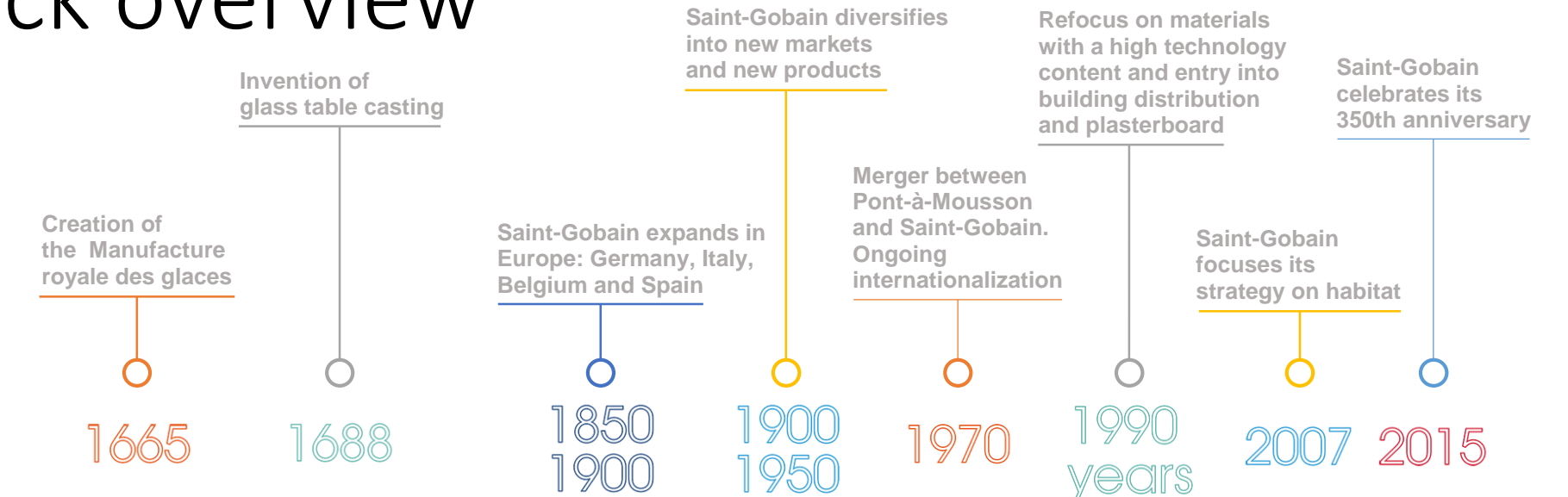


SAINT-GOBAIN,  
350 YEARS  
OF HISTORY



1665 2015

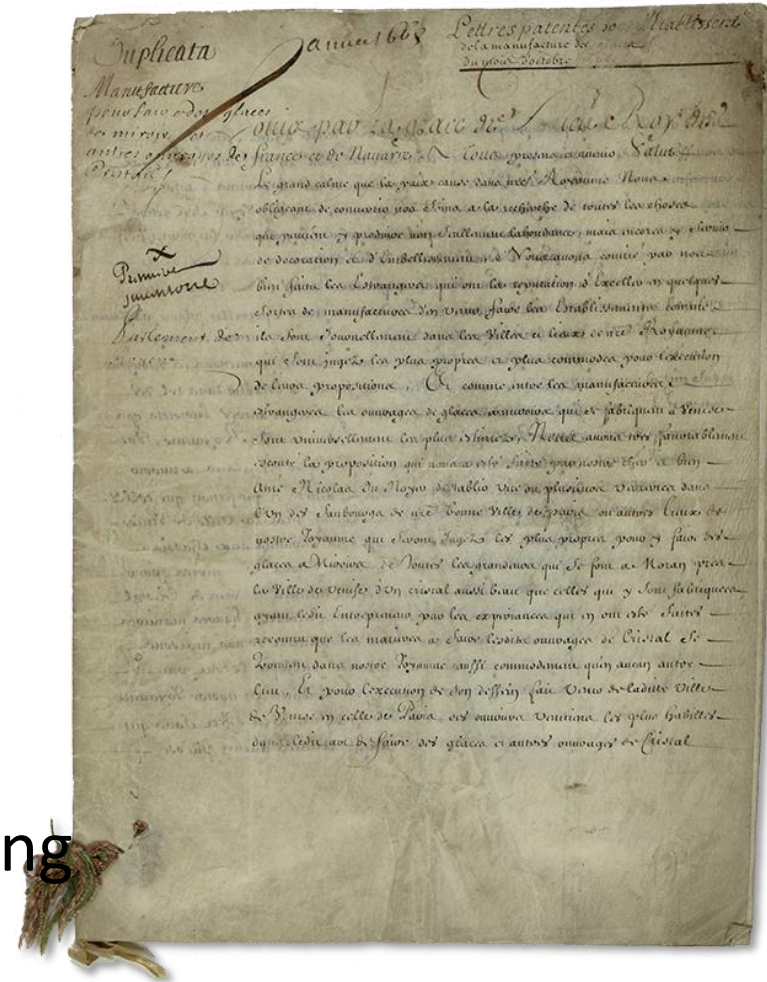
# Quick overview



# 1. Creation

1665

- King Louis XIV creates the Manufacture royale des glaces under the impetus of his Minister Colbert
- **Aim:** Compete against Venetian supremacy in mirror glass manufacturing





# 1. BEGINNINGS

- The Manufacture royale des glaces founds its reputation on large royal orders

1684

Manufacture of the mirrors for the Hall of Mirrors in the Palace of Versailles

1692

Operations begin in the village of Saint-Gobain, in northern France



## 2. MODERNIZATION

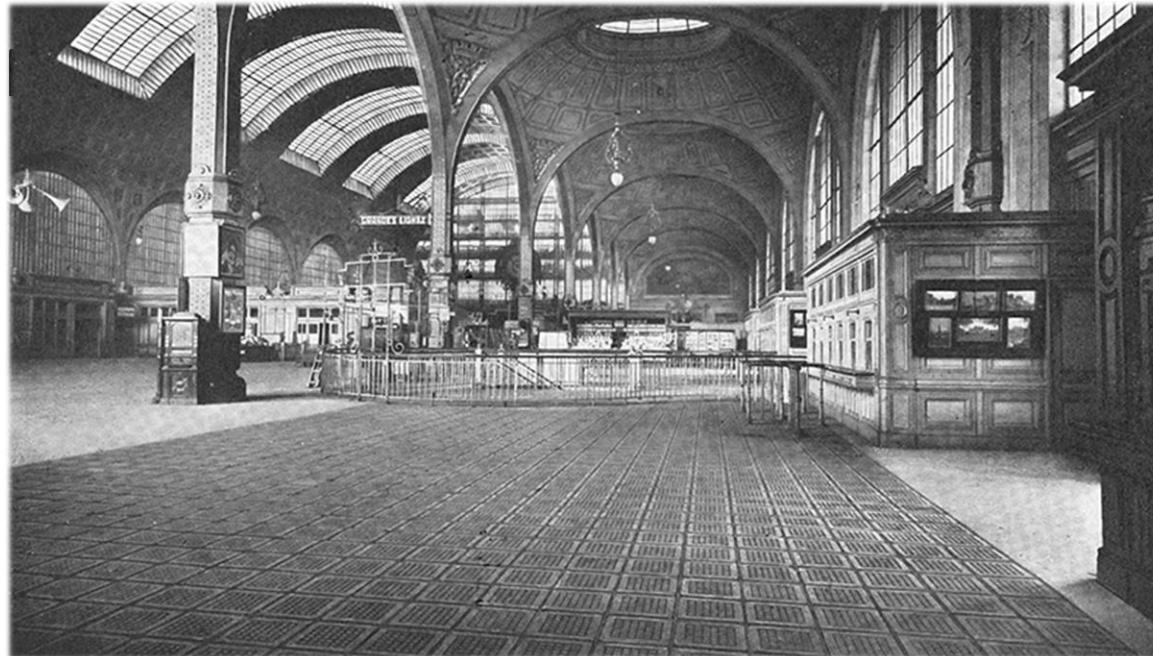
- In the **18th century**, mirrors became increasingly fashionable and accessible. The **Manufactory of Glass** in **France**, modernized



*The innovation of **glass table pouring** made it possible to produce larger pieces more quickly than with the blown glass technique*

## 2. diversification

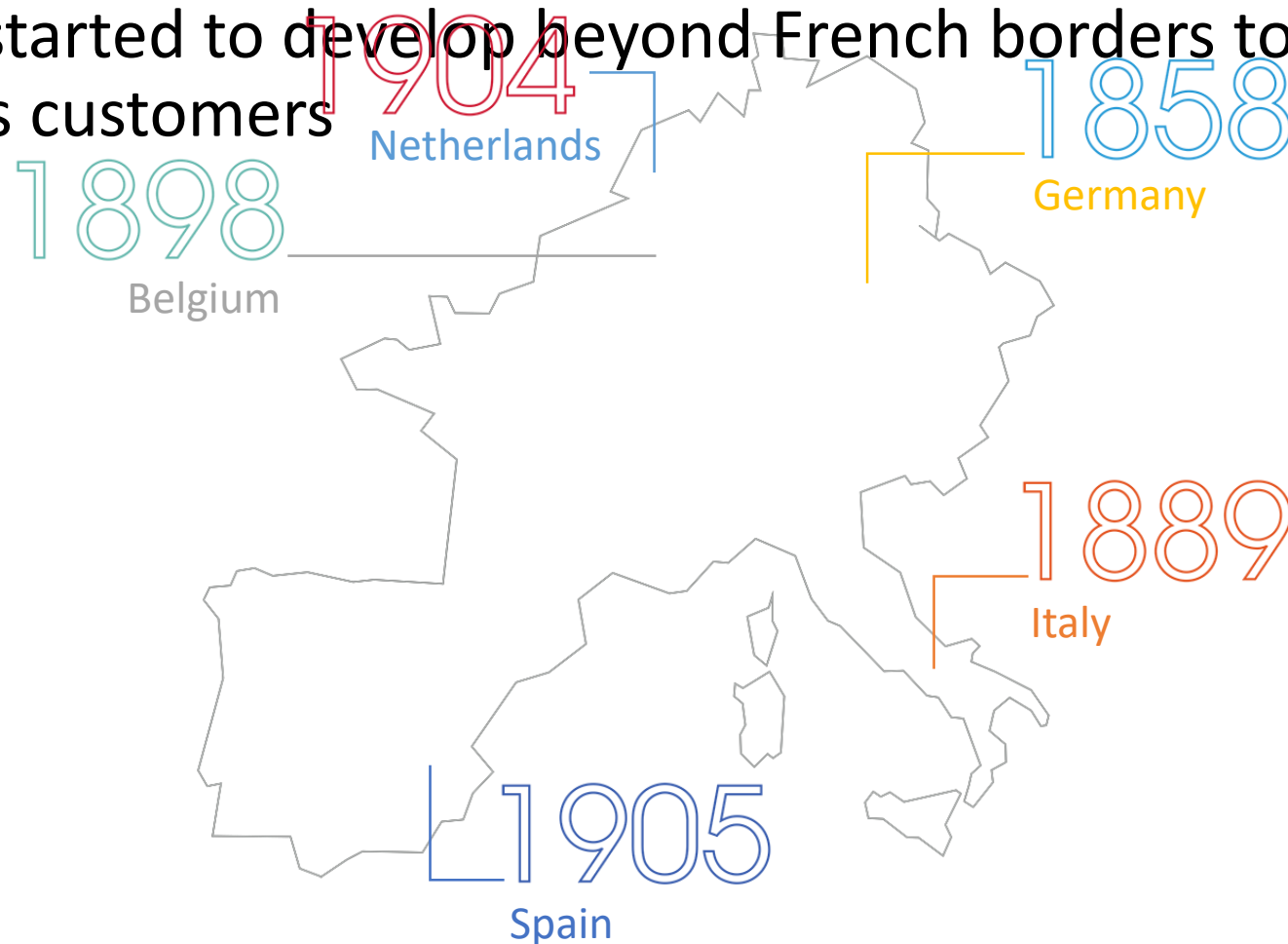
- In the **19th century**, confronted with strong international competition, the Saint-Gobain



*Materials for **public buildings** with the development of architecture using iron and glass*

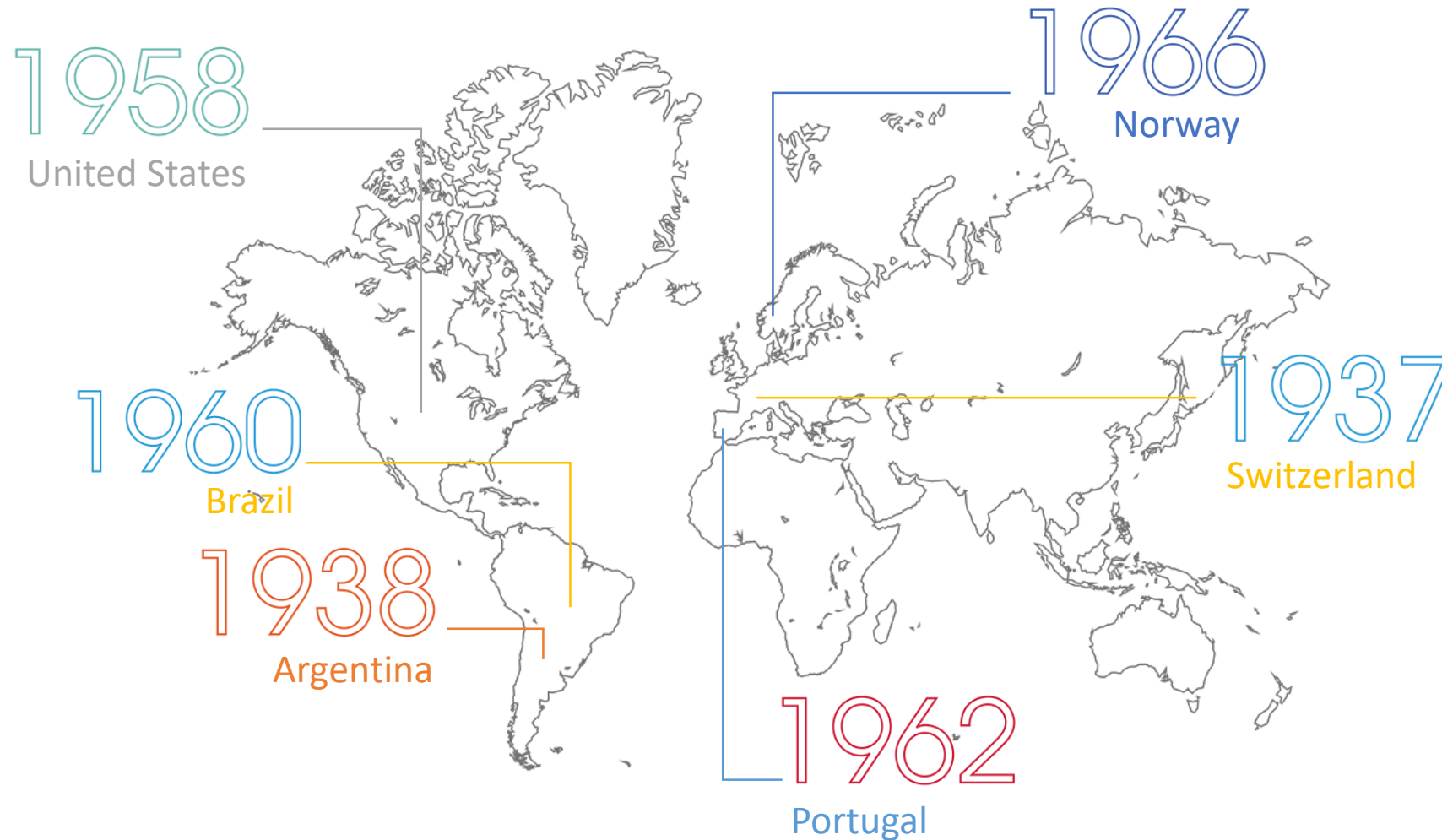
## 2. INTERNATIONALIZATION

- Saint-Gobain started to develop beyond French borders to work more closely with its customers



# 3. ONGOING INTERNATIONALIZATION

- Saint-Gobain continues its international expansion





# 4. NEW GEOGRAPHICAL AREAS FOR GROWTH

- The Group is increasing its presence in emerging countries

